Finance Executive

**What you'll learn**

* Understand why accounts are prepared?
* Understand what is Financial Management and how it is different from Accounting?
* Understand What are Financial Statements and how it is useful for Decision Making?
* Understand why knowledge Financial Management is essential to grow up in the organizational Chart?
* Understand Financial Ratios and its implications in various decisions.
* Understand what is Working Capital Management

### Requirements

* This course assumes, participants do not have any knowledge on Accounting and Finance. Hence, course will start from fundamentals and does not mandate any requirements.

**Why you should take this course?**

* Every decision in an organization revolves around Finance.
* If you are an entrepreneur, its crucial that you have knowledge of Financial Matters to manage your business effectively.
* If you are head of a department like Production / Purchases / Sales, etc and if you aspire to grow in your hierarchy, financial knowledge is must.

**How this course will benefit you?**

This course will open up the logic behind need for 'Effective Finance Management for Organizational Betterment'.

**Who this course is for:**

* Non Finance Executives
* Entrepreneurs
* Department Heads
* Employees aspiring to grow to highest position in the organisation
* MBA Student

**Course content**

* 1. sections • 266 lectures • 19h 9m total length

**WHY FINANCE FOR NON FINANCE EXECUTIVES?**

* Promo
* Introduction

**FINANCIAL STATEMENTS - MAKING PROCESS - USES - IMPLICATIONS**

* Financial Statements
* Income Statement and Balance Sheet
* 4 Financial Statement Making Process
* 5 Difference between Income, Liability, Expense and Assets
* Sources and Uses of Funds
* Profit and Cash

**FINANCIAL MANAGEMENT TECHNIQUES - FOR SURVIVAL AND GROWTH**

* Cost of Capital Part 1
* Cost of Capital Part 2
* Liquidity Management

**FINANCIAL ANALYSIS THROUGH RATIOS - WIDELY USED TOOL FOR UNDERSTANDING BUSINESS**

* Current Ratio
* Quick Ratio
* Absolute Liquid Ratio
* Basic Defense Interval Ratio
* Quiz on Liquidity Ratios
* Capital Structure Ratio (Equity Ratio)

Capital Structure Ratios (Debt Ratio)

Capital Structure Ratios (Debt to Equity Ratio)

* Coverage Ratios (DSCR)

Interest Coverage Ratio

Preference Dividend Coverage Ratio

* Capital Gearing Ratio

Activity Ratios

Capital Turnover Ratio

Fixed Assets Turnover Ratio

Total Assets Turnover Ratio

* Working Capital Turnover Ratio

Inventory Turnover Ratio

Inventory Holding Level

Average Collection Period

Creditors Turnover Ratio

Average Payment Period

* General Profitability Ratios

Gross Profit

Operating Ratio

Operating Profit Ratio

Expense Ratios

Net Profit Ratio

* Overall Profitability Ratios

Return on Assets

Return on Capital Employed

Return on Share Holders Funds

* Return on Equity Share Holders Funds

Earnings Per Share

Cash Flow Earnings

Dividend Per Share

Dividend Pay Out Ratio

Dividend Yield Ratio

Illustration on Return on Equity Share holders Funds

* Market Value Ratio

Earnings Yield Ratio

Price Earnings Ratio

Price to Cash Flow Ratio

Book Value to Market Value Per Share

**FUND FLOW ANALYSIS - ANALYSES SURVIAL / FAILURE / GROWTH OF BUSINESS**

* Fund Flow Analysis Introduction
* Fund Flow Analysis Example
* Uses of Fund Flow Statement

**CASH FLOW ANALYSIS - IS LIKE OXYGEN MOVEMENT**

* Cash Flow-Introduction
* Cash Flow- Activities
* Cash Flow-Operating Activity
* Cash Flow-Investing Activity
* Cash Flow- Financing Activity

**MORE ABOUT ACCOUNTING - BE CLEAR ON ALL ACCOUNTING TERMS**

* Need and Importance of Accounting
* Book Keeping and objectives
* Advantages of Book Keeping
* Accounting and Objectives
* Accounting Process
* Accounting Cycle
* Accountancy Accounting Book keeping
* Relationship Between Accountancy, Accounting & Book Keeping
* Difference Between Accounting & Book Keeping
* Users of Accounting Information
* Branches of Accounting
* Transaction
* Capital
* Assets
* Liabilities
* Drawings
* Debtors and Creditors
* Purchase Sales and returns
* Voucher and Invoice
* Account
* Double Entry System Introduction
* Double Entry Features
* Classification of Accounts
* E.g. for classification of accounts
* Golden Rules of accounting

# Introduction to Depreciation Accounting

* Methods of Depreciation
* Straight Line Method of Depreciation
* Written Down Value Method of Depreciation
* Accounting Principles
* Business Entity Concept
* Basic Assumptions in Accounting
* Basic Concepts in Accounting
* Fundamental Principles of Accounting
* Trial Balance
* Methods and formats of Trial Balance
* Introduction to Joint Venture
* How Investments are accounted?
* Accounting for Fixed Investment Securities
* Get Familiar with Bills Of Exchange
* Know What Construction Contract Is!!!!
* Rules of Royalty...
* All About Hire Purchase and Installment sale
* Introduction to Inventory
* Definition and Features of Partnership
* Accounting Rules in the absence of Partnership Deed
* Difference between Fixed Capital and Fluctuating Capital Methods
* Fixed Capital and Fluctuating Capital Methods
* Introduction to Internal and External Reconstruction
* What is Company?
* Introduction to Single Entry System
* Liquidation / Winding Up of Company

**MANAGEMENT ACCOUNTING**

* Management Accounting and its Features
* Management Accounting Information and its Use
* Role of Management Accountancy
* Impact of Changing Environment on Management Accounting
* Total Quality Management Part 1
* Total Quality Management Part 2
* Beliefs of Total Quality Management

**BALANCE SHEET READING SKILLS - WHY IT IS VERY IMPORTANT?**

* First Balance Sheet Reading Skill
* Second Balance Sheet Reading Skill
* Third Balance Sheet Reading Skill

**TIME VALUE OF MONEY - MONEY HAS TIME VALUE?**

* Time Value of Money Introduction
* Future Value of Single Amount
* Doubling Period
* Compound Effect
* Compounding Computation
* Future Value of Fixed Cash Flows
* Present Value of Amount
* Present Value of Fixed Cash Flows
* EMI

**HOW BUSINESS FINANCING DECISIONS SHOULD BE TAKEN?**

* Business Financing Decisions
* Debt Vs. Equity Financing
* Understanding Equity Funding in Projects
* Good Time and Bad Time for Debt Equity Financing

**HOW COST STRUCUTRE INFLUENCES PROFIT?**

* Introduction to Leverage (Talking Head)
* Leverage Formula (Talking Head)
* Leverage and its Types
* Leverage Concepts Example
* Leverage Analysis and Sales Movement

**TYPES OF FINANCING**

* Financial needs and sources of finance
* Classification of Sources of Finance
* Equity Capital
* Preference Share Capital
* Retained Profits
* Debentures or Bonds
* Loans from Commercial Banks
* Commercial Paper
* Venture Capital Financing Introduction and Methods
* Factors evaluated by VC in a Project
* Financing of Export Trade by Banks
* Debt Securitization
* Leasing
* Various Types of Lease
* Difference between Finance Lease and Operating Lease

**CAPITAL STRUCTURE DECISIONS FOR YOUR BUSINESS**

* Capital structuring Mix
* Factors of Capital structuring mix
* Designing Optimal Capital structuring (Talking Head)
* Indifference Point - Taking Head

**WHAT IS BREAK EVEN AND WHY IT IS VERY CRUCIAL?**

Break Even Analysis

Break Even Point Example

* Break Even Point Graph

**BANK LOAN FOR BUSINESS - RELATED ASPECTS**

* Introduction - How to get Bank Loan for Business
* When do they Expect Information
* Types of Bank Loans for Business
* Bank Loans for New Projects
* Why Past Loans Matter

**HOW BANK'S APPRAISE TERM LOANS?**

* Term Loan Appraisal By Banks
* Term Loan - Nature of Project
* Cost of Project and Means of Finance
* What is Project Viability
* Project Viability - Case Study

**WHY WORKING CAPITAL MANAGEMENT IS IMPORTANT?**

* Working Capital Loan
* Working Capital Cycle
* Understanding Cash Credit
* Cash Credit-Example
* Loans available in banking channel
* Letter of Credit
* LC Computation
* Bank Guarantee
* Types of Bank Guarantees
* Treasury and Cash Management
* Management of Receivables

**HOW TO PREPARE PROJECT REPORT FOR BANK LOANS?**

* Basics of Project Report
* Cost of Project
* Land Cost
* Building Cost
* Plant and Machinery Cost
* Preliminary and Preoperative Expenses
* Other Cost and Interest during Implementation
* Provision for Contingency

**HOW INVESTMENT DECISIONS SHOULD BE TAKEN?**

* Why Capital Budgeting (Talking Head)
* Importance of Capital Investment (Talking Head)
* Capital Budgeting Process (Talking Head)
* Capital Budgeting Process (PPT Based Lecture)
* Types of Capital Investment Decisions (Talking Head)
* Project Cash flows (Talking Head)
* Initial Cash flow (Talking Head)
* Computation of Operational Cashflows(Shareholders point of view) (Talking Head)
* Operational Cashflows (Lenders) (Talking Head)
* Terminal Cashflow (Talking Head)
* Principle for Measuring Project Cashflows (Talking Head)
* Case Study Cashflows (Talking Head)
* Project Cash Flows (PPT Based)
* Types of Capital Investment Decisions (PPT Based)
* Principles for Measuring Project Cash Flows (PPT Based)
* Problems on Measuring cash flows (PPT Based)
* Problem Measuring Cash Flows (PPT Based)
* Cashflow computation (Excel Based)
* Pay Back period Introduction
* Pay Back Period Example
* IRR

**OVER VIEW OF COST ACCOUNTING**

* Introduction to Basic Cost Concepts
* Costing, Cost Accounting and Accountancy
* Difference between Cost Accounting and Financial Accounting.
* Difference between Management Accounting and Cost Accounting
* Cost Classifications
* cost sheet intro
* cost classification for cost sheet
* Simple cost sheet
* Comprehensive cost sheet
* Introduction to Material Costing
* objectives of material cost controlling
* Introduction to Labour Costing
* Difference between Direct and Indirect Labour Cost
* Introduction to Overheads Costing
* Overheads Classification
* Overhead by Functions
* Overheads by Nature
* Overheads by Element
* Overheads by Controllability
* Introduction to Standard Costing Techniques
* Standard Cost Definition
* Setting up of Standard Cost
* Standard Costing Definition
* Physical Standards
* Introduction to Standard Costing Variances
* Material Cost Variance
* Material Price Variance
* Material Usage Variance
* CS Material Cost Variance
* Introduction to Marginal Costing
* Direct Costing
* Difference between Marginal Costing and Direct Costing
* Difference between Variable and Fixed Cost
* What is Process Costing?
* Basic features of Process Costing
* Process Costing Procedure
* Operation Costing

**ON DEMAND VIDEOS (FOR CLARIFYING DOUBTS)**

* Journal and Ledger

**INTRODUCTION TO AUDIT**

* Need for Auditing
* Purpose of Auditing
* Evolution of Auditing
* Meaning of Auditing
* Features of Auditing
* Objectives of Auditing
* Principal aspects of Auditing
* Benefits of Auditing
* Limitations of Auditing

**Comprehensive Quiz**

* Choose the correct answer
* Bonus Lecture